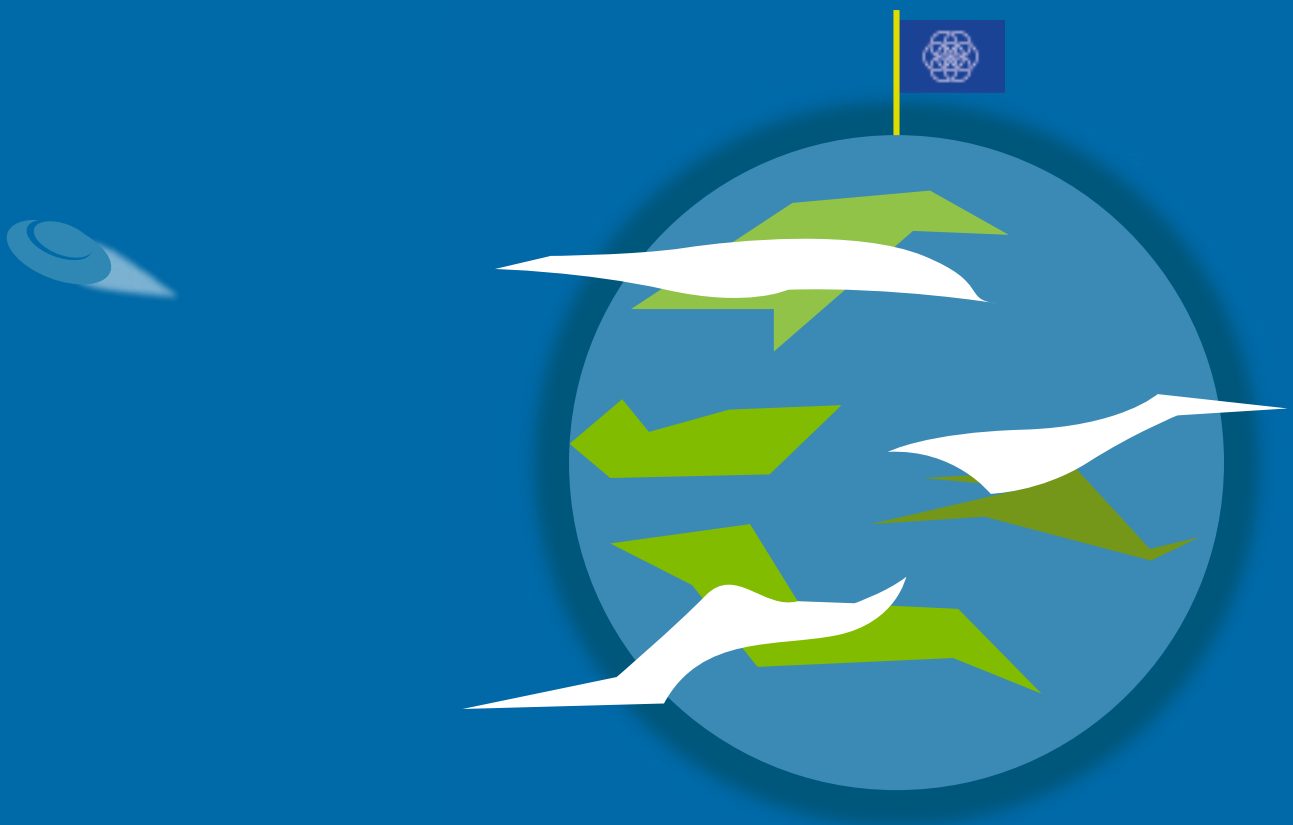


# INFOGRAPHIC & SM CAMPAIGN

## Endeavor Jordan

while I was working at Endeavor Jordan we surveyed the a number of start-ups about the Jordanian market and how it affects their future plan to stay in Jordan.

The following is the infographic & the Motion graphics video shared on SM



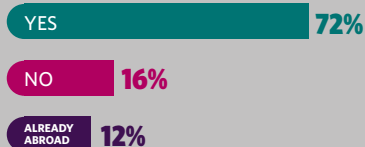
MAHMOUD  
ALAEDDIN

# Jordan Business Migration

endeavor  
JORDAN  
HIGH-IMPACT ENTREPRENEURSHIP



Considering to  
**transfer HQ /  
operations** abroad



Of those that would  
consider relocating ...

**55%**  
Would relocate only  
HQ/ Legal entity

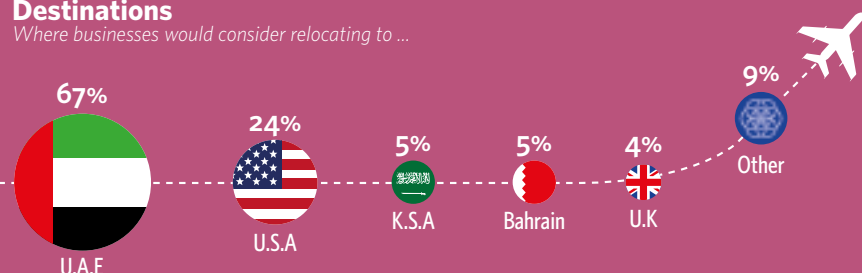
**45%**  
Would relocate  
HQ and operations

Considering to  
stay in Jordan per sector



## Destinations

Where businesses would consider relocating to ...



**74%** of those who would  
consider relocating to the  
US are from the Tech Sector  
compared to **34%** for the U.A.E

## Reasons to stay



## Reasons to relocate



Jordan's economy will  
get better within...



**15%**  
2 years

**36%**  
5-10 years

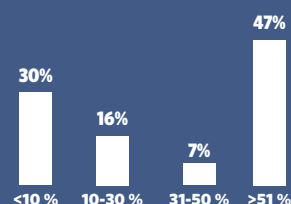
**22%**  
2-5 years

**27%**  
>10 years

If starting a  
business today

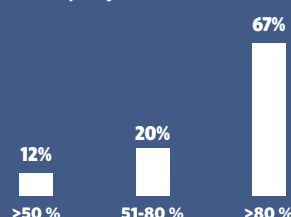
**60%**  
would start abroad  
compared to **69%**  
for the Tech Sector

## Revenues from abroad



**59%** of Tech companies have more  
than 51% of their revenue from abroad

## Employees in Jordan

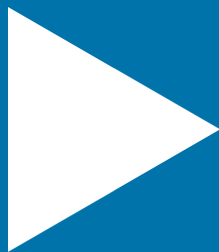


**73%** of Tech companies have more than  
80% of their employees in Jordan

## Reasons to stay in Jordan per sector



Source:  
Survey with a sample of 125 companies from various sectors and scales  
(Data collected via e-mail in November 2016), Endeavor Analysis



PRESS THE PLAY BUTTON  
VIDEO WILL PLAY  
ON YOUTUBE

