



COMPUTER SKILLS

Adobe Illustrator



Adobe Photoshop



Adobe Indesign



UI Wireframes



Adobe After Effects



Microsoft Office



EDUCATION

BS in Graphic Design
Lebaneses American University

Languages

English



Arabic



PROFESSIONAL EXPERIENCE

DATES	COMPANY & POSITION	DUTIES
Present November 2010	Self-Employed Freelance Graphic Designer	I've been a freelancer for all of my professional life. I have worked with a multitude of clients on a spectrum of projects that require a multi-facted set of skills. From handling payments; designing the projects and finally closing the invoices.
March 2021 December 2019	DAWA DC Graphic Design Manager	Managed & recreated the company website. Also, one of my responsibilities was designing proposals for our clients. Moreover, I worked with the Marketing Manager to generate email marketing campaigns to our clients. Also, During Covid-19 I helped design the virtual sessions that the team created.
October 2019 August 2019	Eclipse/HBP Consultant	Designed publications, event-collateral, and online content for the company's client base.
July 2019 June 2019	SmartBrief Consultant	Designed multiple projects according to the company's identity and was responsible to create branded collateral for some of the company's clients.
June 2019 February 2019	IRG Consultant	Developed and deployed social media campaigns for the company's four restaurants in the DC-metro area.
January 2019 October 2017	BeyondCapital Lead Graphic Designer	Created BeyondCapital's corporate identity, maintaining the organization's mission and culture to design assets that included marketing collateral from printed documents to online social media campaigns and corporate events.
January 2019 February 2015	Endeavor Graphic Design Manager	At Endeavor Jordan I was responsible to design all the marketing collateral up to the brands international guidelines. Accordingly I designed Endeavors annual reports since 2015. I have designed and helped manage all the events in the years i was there.
July 2016 July 2013	Meme design house Owner	Founded interactive workspace focused on developing upcoming artists. Led the company's day to day management including money handling, invoices, closing out and delivery of final products to clients.
September 2013 November 2011	Kiwi Media Solutions Art Manager	Led the firm's graphic design efforts in the Middle East, keeping the cultural nuances of the region in mind when developing campaigns for a well-established brand.
November 2010	PricewaterhouseCoopers Graphic Designer	Graphic Designer for the firm's offices in the Middle East.