



WHAT WE DO

SELECTION PROCESS & CRITERIA

GLOBAL FOOTPRINT

OUR SUPPORT

SCALING UP

WHAT WE DO



**ENDEAVOR IS LEADING
THE GLOBAL
MOVEMENT TO
CATALYZE LONG-TERM
ECONOMIC GROWTH BY
SELECTING,
MENTORING
& ACCELERATING
THE BEST HIGH-IMPACT
ENTREPRENEURS
AROUND THE WORLD**

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ROAD TO BECOMING AN ENDEAVOR ENTREPRENEUR

START
HERE



FIRST OPINION REVIEW (FOR)

Getting to know each other!
An initial meeting for Endeavor to learn more about the entrepreneurs' business, and for them to learn more about Endeavor.



If at any point entrepreneurs do not make it to the next stage, we can re-connect & reassess at a later date.

SECOND OPINION REVIEW (SOR)

4-6 in depth 1:1 meetings with Endeavor board members and mentors to assess the business and entrepreneur(s).



The selection process takes an average of 6 months but may take less or more time based on company readiness.

LOCAL SELECTION PANEL (LSP)

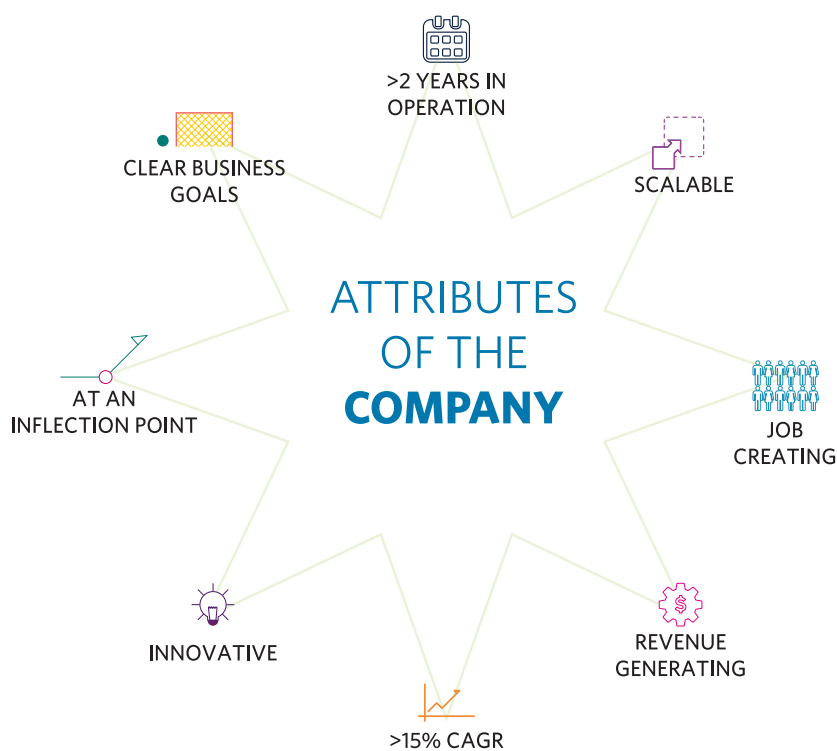
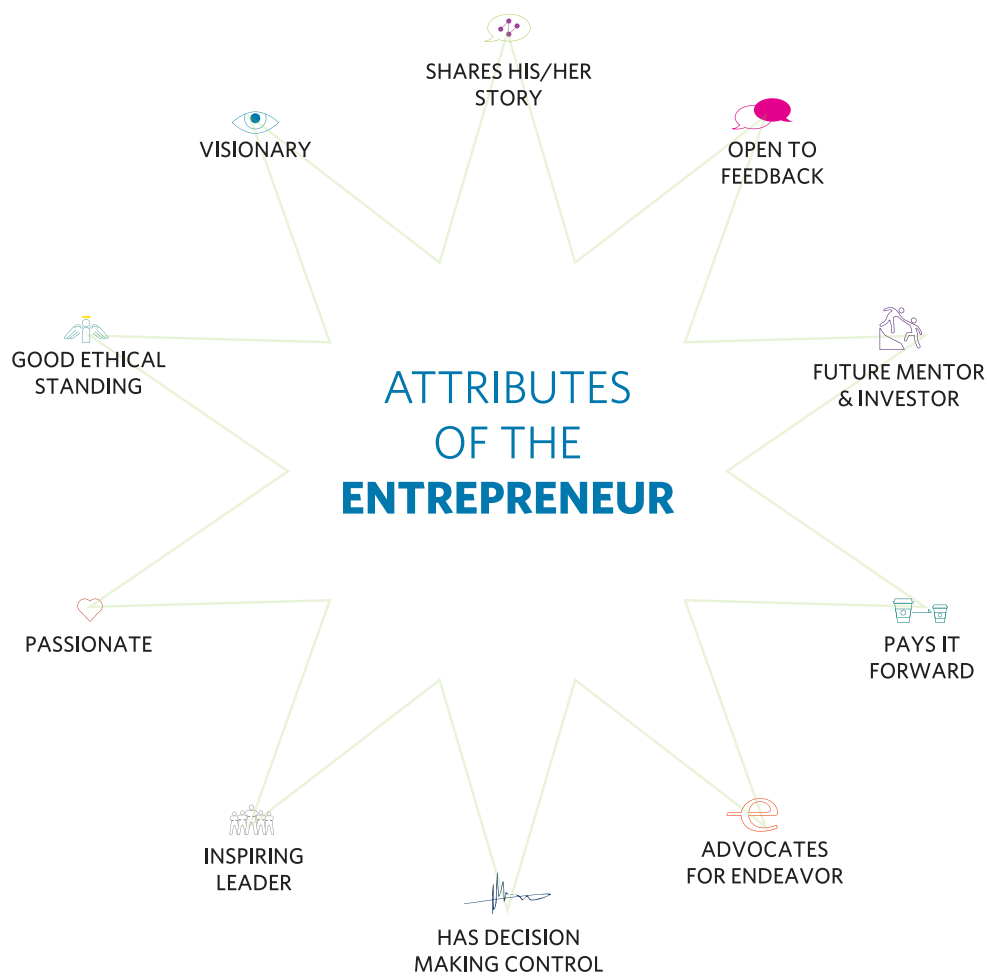
1 day event at which candidates pitch their business to a panel of local Endeavor mentors and board members. Panelists then deliberate and select candidates ready for an international panel.

INTERNATIONAL SELECTION PANEL (ISP)

2.5 day-event, held 6-8 times a year in different locations internationally, during which global business leaders interview candidates, deliberate, and select the latest class of Endeavor Entrepreneurs.

Candidates must receive a unanimous vote to be selected into the Endeavor network.

SELECTION CRITERIA



SELECTION PROCESS & CRITERIA

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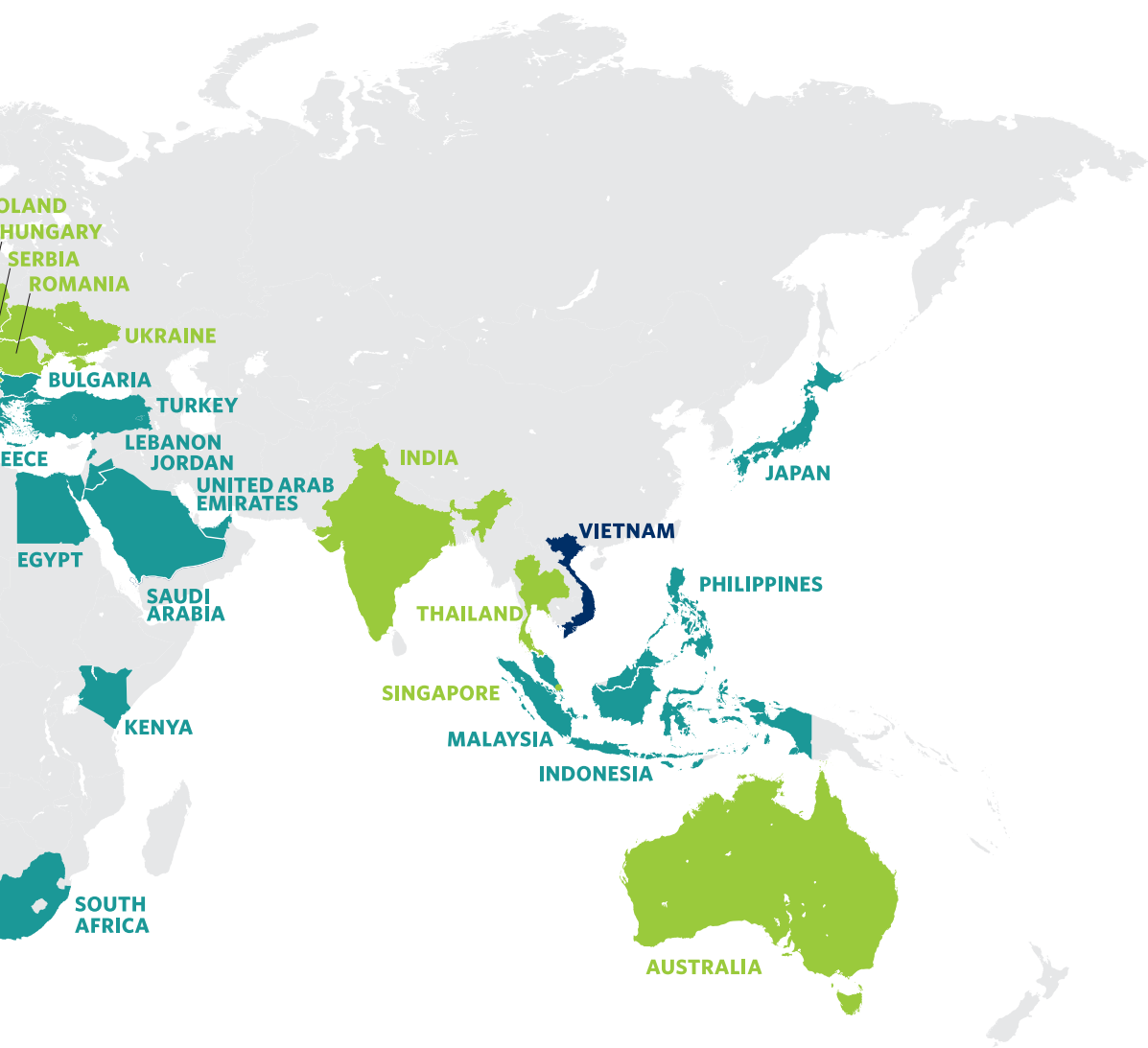
SCALING UP

OUR GLOBAL FOOTPRINT

LAUNCHED
LAUNCHING SOON
EXPLORING

• GLOBAL SUPPORT OFFICES





GLOBAL FOOTPRINT

OUR SUPPORT

SCALING UP

OUR SUPPORT

Upon selection, Endeavor Entrepreneurs are introduced to the different sets of customized and general services and programs that Endeavor and its partners offer, allowing them access to mentors, talent, markets, and capital.

ACCESS TO MENTORS

ENDEAVOR OPEN

Endeavor Entrepreneurs have access to a constantly growing global network of 1700+ high-impact entrepreneurs and 3000+ business leaders, partners, academics, and investors worldwide.

Endeavor has adopted the open network strategy to maximize the Endeavor experience, and thus created the Endeavor OPEN platform, allowing entrepreneurs, mentors, and board members from Endeavor's global network to connect directly and exchange ideas, expertise, and experiences.

WORLD-CLASS MENTORS

Based on the entrepreneur's goals, needs, and interests, Endeavor connects them with specialized mentors from its active global network who provide ongoing one-on-one support. Mentor relationships are continuous and provide entrepreneurs with inspiration and support.

CUSTOM ADVISORY BOARDS

Endeavor works with entrepreneurs to build a team of advisors pulled from its local mentor network. Advisory Boards are formed following a comprehensive needs assessment exercise that identifies the pertinent needs of the company. The board meets quarterly and provides sessions of in-depth counseling and guidance on strategy, industry, and other specific topics to help entrepreneurs grow their business efficiently.

Mentors collaboratively advise the entrepreneur on precise challenges and general strategies. They develop, refine, and review the growth strategy to link the entrepreneur's needs to the menu of Endeavor services.

SERVICE PANELS

Service Panels are an opportunity for Endeavor Entrepreneurs to engage directly with the Endeavor Jordan Board members, and get feedback on growth challenges and future expansion plans.



ACCESS TO TALENT



EY RIPPLES

EY consultants spend 4-12 weeks on the ground with Endeavor Entrepreneurs, leveraging their professional consulting expertise to help the entrepreneurs overcome obstacles ranging from improving financial management and operational efficiency, to formulating a new growth strategy, and understanding cross-border tax implications of expanding into new markets and much more.



BAIN & COMPANY EXTERNSHIP

The externship allows high-performing Bain & Company consultants from offices worldwide to work closely with Endeavor Entrepreneurs on a variety of business development and operational projects. Externs represent top business talent trained in strategic, operational, and financial frameworks that focus on high-priority initiatives without redirecting existing staff.



eMBA FELLOWS

Each summer, Endeavor Entrepreneurs are able to recruit MBA students from top international business schools, to work on-site on projects revolving around strategy, operations, financing, marketing, and expansion. The top-tier talent often comes from world-class institutions including Harvard, Stanford, MIT-Sloan, Wharton, Columbia, Kellogg, Yale, INSEAD, LBS, and IESE.

EXECUTIVE EDUCATION PROGRAMS

Endeavor works closely with faculty at Harvard and Stanford Universities to craft tailored curriculum for week-long educational sessions offered exclusively to Endeavor Entrepreneurs. During the two programs, the entrepreneurs stay on campus to engage with peers in guest lectures and discussion groups custom-designed by university faculty.



The **Harvard Scaling Entrepreneurial Ventures program** is designed to help Endeavor Entrepreneurs successfully build larger and more successful businesses.



The **Stanford Innovation and Growth program** draws from the best of Stanford GSB's world-class faculty and network to help Endeavor Entrepreneurs drive innovation and build leading companies in a competitive global marketplace.

ACCESS TO MARKETS

GLOBAL NETWORKING EVENTS

Industry Tours: For effective communication with its entrepreneurs, Endeavor applies a sector-based communication strategy to provide them with customized services that best correspond with their needs. As part of this, Endeavor organizes focused industry tours for each vertical.

LOCAL NETWORKING EVENTS



Catalyzing Conversations: An event organized to shed light on success stories, role models, and hot topics of interest to the entrepreneurial ecosystem in Jordan and the region.



E-Meetups: An informal networking evening that aims at engaging members of the Endeavor network and ecosystem to develop relationships and exchange business interests.



Year-End Reception: We take the opportunity at the end of each year to celebrate our network, and extend gratitude to those who support us, while sharing our annual impact results and future plans.



ACCESS TO CAPITAL



MENTOR CAPITAL PROGRAM

The Mentor Capital Program allows Endeavor Entrepreneurs to get feedback on their fundraising strategy, pitching materials, and term-sheets through ongoing one-on-one support.



INVESTOR NETWORK

The Endeavor Investor Network is a global community that extends the reach of leading investment firms by providing access to high-growth companies and local investment partners in all of Endeavor's markets. The Investor Network organizes regional treks and events that convene top entrepreneurs and investors.



DealMakers

An exclusive two-day event, organized and hosted by Endeavor Jordan, aiming at engaging top local, regional, and international investors with promising entrepreneurs through a richly curated agenda of networking activities, entrepreneur workshops, investor round-table discussions, and 1:1 speed networking sessions.



ENDEAVOR CATALYST FUND

Endeavor Catalyst is an innovative co-investment vehicle designed to support Endeavor Entrepreneurs with their equity financing rounds and contribute to the long-term sustainability of Endeavor.

Following a disciplined, rules-based investment process, Endeavor Catalyst invests alongside professional venture capital and growth equity firms into the equity financing rounds of Endeavor Entrepreneurs.

ENDEAVOR ENTREPRENEURS

OUR BACKBONE

BOARD OF DIRECTORS



Walid Tahabsem
President & CEO,
Integrated Technology Group
Endeavor Jordan Chairman



Nadia Al Saeed
CEO,
Bank al Etihad
Endeavor Jordan Vice Chair



Ali Al-Husry
Director,
Hikma Pharmaceuticals



Bassem Al-Salem
Chairman,
Capital Bank



Fahad Al Jasem
CEO,
Zain Jordan



Maher Kaddoura
Angel Investor &
Management Consultant
Qnnect Capital



Michael Wakileh
CEO,
ProgressSoft Corporation



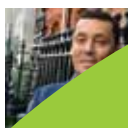
Randa Sadik
Deputy CEO,
Arab Bank



Peter B. Kellner
Founder & Managing Partner,
Richmond Management
Endeavor Global Co-Founder



Saad Mouasher
Chairman,
Jordan Ahli Bank



Said

BOARD OF DIRECTORS



Walid Tahabsem
President & CEO,
Integrated Technology Group
Endeavor Jordan Chairman



Nadia Al Saeed
CEO,
Bank al Etihad
Endeavor Jordan Vice Chair



Ali Al-Husry
Director,
Hikma Pharmaceuticals



Bassem Al-Salem
Chairman,
Capital Bank



Fahad Al Jasem
CEO,
Zain Jordan



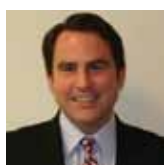
Maher Kaddoura
Angel Investor &
Management Consultant
Qnnect Capital



Michael Wakileh
CEO,
ProgressSoft Corporation



Randa Sadik
Deputy CEO,
Arab Bank



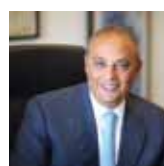
Peter B. Kellner
Founder & Managing Partner,
Richmond Management
Endeavor Global Co-Founder



Saad Mouasher
Chairman,
Jordan Ahli Bank



Said Darwazah
Chairman & CEO,
Hikma Pharmaceuticals



Dr. Safwan Masri
Director,
Columbia Global Centers-
Middle East



Waddah Barkawi
Partner,
Ernst & Young



Ziad Shatara
CEO,
Umniah

OUR TEAM

Managing Director



Reem Goussous

Marketing



Nadine Odat



Natasha Salti



Mahmoud Alaeddin



Ayah Saeed

Entrepreneur Selection & Growth



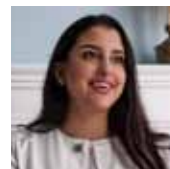
Zara Najjar



Ellen Hindeleh



Ahmad Radaideh



Sara Asad

MENTORS

Abeer Qumsiyeh

Ghassan Nuqul

Laith Al-Qasem

Nadim Kayyali

Samih Touqan

Ameera Hiary

Hagop Taminian

Lina Hundaileh

Nashat Masri

Suzanne Afanah

Amer Nasereddin

Haifa Najjar

Luay Abu Ghazaleh

Nicola Billeh

Taghreed Al Shunnar

Basem Malhas

Hussam Khoury

Majd Shweikeh

Omar Hamarneh

Walid Samhoury

Contandi Yaghnem

Ihab Hinnawi

Majed Sifri

Omar Sati

Yezan Haddadin

Dawod Alghoul

Imad Bukhari

Majida Labadi

Rami Adwan

Emile Cubeisy

Imad Ayoub

Majied Qasem

Rana Nejem

Fadi Ghandour

Karim Kwar

Marwan Juma

Rasha Manna

Feras Kilani

Khaled Irani

Michael Ghandour

Salim Karadsheh

Fouad Kilani

Khalid Nabils

Mohab Murrar

Samar Obaid

ENDEAVOR ENTREPRENEURS



Ala' Alsallal
Jamalón



Alissar Mzayek
Alissar Flowers



Adel Daher
Al-Ameed Coffee



Dr. Amin Amin
ASK For Human
capacity Building



Basel Daher
Al-Ameed Coffee



Charif Mzayek
Floranow



Ehab Alshurafa
ArabiaWeather



Firas Al-Otaibi
Kharabeesh



Ghassan Mzayek
Alissar Flowers



Hanan Khader
HelloWorldKids



Hussam Hammo
Tamatem Games



Ibrahim Seksek
Akhtaboot



Ibrahim Safadi
Luminus Education



Imad Malhas
Irisguard



Jallil Allabadi
Altibbi



Khalil Shadid
ReserveOut



Lamia Tabbaa
Little Thinking Minds



Mohamad Haj Hasan
Akhtaboot



Dr. Mohammad Jaber
Mawdoo3.com



Mohammed Asfour
Kharabeesh



Mohammed Al-Shaker
ArabiaWeather



Nasser Saleh
MadfootCom



Nour Al-Hassan
Tarjama



OmarTabbaa
EAT Restaurant
Group



Penelope Shihab
MonoJO



Rama Kayyali
Little Thinking Minds



Ramez Kalis
Crystel



Rami Al Qawasmi
Mawdoo3.com



Rami J. Saheb
RZ - Al Hadaf



Ramzi Halaby
The Online Project



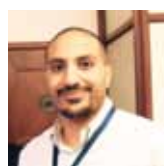
Salwa Katkhuda
Little Thinking Minds



Wael Attilli
Kharabeesh



Yousef Shamoun
Akhtaboot



Yousef Wadi
Nestrom



Zafer Younis
The Online Project



Zeena Majali
Crystel



Zeid Husban
POSRocket

ENDEAVOR ENTREPRENEURS



